

April 10, 2012



Issues/Programs List for the period of 1st Qtr 2012

During the period of January 1, 2012-March 31, 2012 stations WJCL/WTGS's programming treated the following issues of public concern:

1. Crime

<u>Program</u>	<u>Time-Duration</u>	<u>Dates</u>
Murder Trial	6:00, 10:00, 11:00 News 2:00 Minutes	1-4, 1-5, 1-6, 1-9

Description: Trial begins for Pedro Walker, a man accused of killing an insurance salesman in April, 2011.

Crime Numbers Released	6:00, 10:00, 11:00 News 2:30 Minutes	1-17-12
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Description: Metro releases its crime numbers for 2011, we break them down clearly.

Cab Safety	6:00, 10:00, 11:00 News 2:30 Minutes	1-25-12
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Description: City of Savannah wants cab companies to put security cameras in their taxis in response to a rash of robberies and even one homicide.

Sex Offender in Bulloch Co.	6:00, 10:00, 11:00 News	2-1-12
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40 Seconds

Description: While responding to a domestic disturbance call, Bulloch Co. officers discover the man they arrested and been living in the area secretly. He was a registered sex offender.

Halfway House Comes Under Fire 6:00, 10:00, 11:00 News 2-6-12

2:30 Minutes

Description: Coastal Transitional Center Halfway House comes under fire because of their inmates there are being released back out into society and committing more crimes.

America's Most Wanted Arrest 6:00, 10:00, 11:00 News 2-8-12

2:30 Minutes

Description: A woman living in Port Wentworth is busted by authorities for allegedly trying to sell her children to a pedophile. She had been wanted by America's Most Wanted.

2. Military

<u>Program</u>	<u>Time-Duration</u>	<u>Dates</u>
Troops Deploy	6:00, 10:00, 11:00 News	1-4-12

2:30 Minutes

Description: Fort Stewart announces some 1500 troops will be deployed to Afghanistan later in the year.

Troops Deploy	6:00, 10:00, 11:00 News	1-19-12
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April 10, 2012

2 Minutes

Description: Fort Stewart officials talk about what the deployment announced earlier in the month means.

SC Base Closings 6:00, 10:00, 11:00 News 2-6-12

2:30 Minutes

Description: Another round of base closings is soon due out, and the area's three bases, Parris Island, Beaufort Marine Corps Air Station, and Beaufort Navy Hospital are hoping to avoid the chopping block.

3. Government

<u>Program</u>	<u>Time-Duration</u>	<u>Dates</u>
Mayor Inauguration	10:00, 11:00 News	1-3-12

50 Seconds

Description: New Savannah Mayor Edna Jackson and rest of new City Council is inaugurated.

City Council/Comcast 6:00, 10:00, 11:00 News 1-12-12

2 Minutes

Description: Savannah City Council battles with Comcast Cable over customer service issues, threatens to bring in another cable company.

Presidential Candidate Visit 6:00, 10:00, 11:00 News 1-12-12

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2 Minutes

Description: Presidential Candidate Rick Santorum visits Hilton Head in advance of South Carolina primary.

Presidential Candidate Visit 6:00, 10:00, 11:00 News 1-13-12

2 Minutes

Description: Presidential Candidate Rick Perry visits Bluffton and Hilton Head in advance of South Carolina primary.

Presidential Candidate Visit 10:00, 11:00 News 1-13-12

2 Minutes

Description: Presidential Candidate Mitt Romney visits Hilton Head in advance of the South Carolina Primary.

Presidential Candidate Visit 6:00, 10:00, 11:00 News 3-2-12

2:00 Minutes

Description: Presidential Candidate Newt Gingrich campaigns in Savannah in advance of Super Tuesday Primaries.

4. Education

<u>Program</u>	<u>Time-Duration</u>	<u>Dates</u>
New Technical School Grants	6:00, 10:00, 11:00 News	1-10-12

2 Minutes

April 10, 2012

Description: Ogeechee Technical School in Statesboro is helping students go to school by offering a grant program.

Aviation Groundbreaking 6:00, 10:00, 11:00 News 1-25-12

40 Seconds

Description: Savannah Tech breaks ground on a new aviation training center that features a hangar and cabinet making facilities.

Shell Point Elementary Closing 6:00, 10:00, 11:00 News 2-8-12

2:00 Minutes

Description: Shell Point Elementary School in Beaufort, SC will close at the end of the year because of budget cuts.

Alleged Teacher Abuse 6:00, 10:00, 11:00 News 2-16-12

1:30 Minutes

Description: Mother pulls her 11-year-old son out of Windsor Forest Elementary School claiming his teacher grabbed her son by the throat.

Beaufort High Principal Resigns 6:00, 10:00, 11:00 News 2-23-12

2:30 Minutes

Description: Beaufort High School principal turns in his resignation in the wake of him changing grades of about 30 students.

Cammie Hughes

From: Jason Usry
Sent: Thursday, May 03, 2012 1:37 PM
To: Cammie Hughes
Subject: FW: Julie's events/stuff
Attachments: Events.docx

From: Julie Eisenman <JEisenman@wjcl.com>
Date: Thu, 3 May 2012 12:37:49 -0400
To: Jason Usry <jusry@wjcl.com>
Cc: Scott McBride <SMcBride@wjcl.com>
Subject: Julie's events/stuff

Jason,

Here is my list of events this month. Not sure where I am supposed to send it. Is there a form?

Events

4/09-4/20

- TLC luncheon—Thursday 4/19 -- locomotive museum
- Chamber – Thursday 4/19 -- Sand Gnats media day
- New business grand opening—Joes Homemade 4/17

4/23-4/27

- Buy Local luncheon- 4/26 – Pirates house
- Jewels and Jeans 4/26—Food Bank
- Benefit for Chloe- McDonough's 4/28

4/30-5/5

- Maritime after hours - Rocks on the Roof – 5/2
- Night of Champions – Hyatt – 5/3
- Paint Tybee Pink – Tybee – 5/5

Julie Eisenman
News Director

WJCL-ABC/WTGS-FOX

1375 Chatham Parkway | Savannah, GA 31405
Ph: 912-925-0022 ext. 1251 | Mobile: 912-631-3972

Cammie Hughes

From: Julie Eisenman
Sent: Wednesday, February 01, 2012 10:56 AM
To: Scott McBride; Cammie Hughes; Jason Usry
Subject: FW: Savannah Children's Museum blogs etc.

The response from the Children's Museum folks. Please see below.

Julie Eisenman
News Director

WJCL-ABC/WTGS-FOX

1375 Chatham Parkway | Savannah, GA 31405
Ph: 912-925-0022 ext. 1251 | Mobile: 912-631-3972

From: Patricia Guerrero Knight [<mailto:pknight@chsgeorgia.org>]
Sent: Tuesday, January 31, 2012 6:27 PM
To: Elisabeth Comparetto
Cc: Thabie Sibanda; Jennifer Andrews
Subject: Re: Savannah Children's Museum blogs etc.

Thabie, Jennifer, THANK YOU! I knew y'all would do it justice. Liz and I would call, except our phones are blowing up with text messages. Everyone loved your segment and we are thrilled it was so enthusiastic!

Can't wait to have you back!

Let me know once the video is posted - I'll keep checking back periodically. I'm going to post it asap.

Our fundraising site is up as well. It's not 100% but its up!
<http://scm.chsgeorgia.org>

Thanks again!

See you soon,

Patricia

P.S. Liz says you did some 'editing magic' and I agree!

Patricia Guerrero Knight Director of Marketing & PR Coastal Heritage Society 912-713-1929

I've attached our logo for your use as well. Thanks so much! This is very exciting, and I'm so glad I ran into Jennifer Saturday night. I really respect her work.

Looking forward to meeting you, Thabie. See you at noon!

Patricia

Patricia Guerrero Knight Director of Marketing & PR Coastal Heritage Society 912-713-1929

Cammie Hughes

From: Jason Usry
Sent: Monday, January 30, 2012 12:22 PM
To: Cammie Hughes
Subject: FW: Black History

Hey there...Thabie and Larry will be visiting Shuman Elementary to read to children for Black History Month. Some info is below...

Thanks,

Jason E. Usry
Marketing Director

WJCL-ABC/WTGS-FOX

1375 Chatham Parkway | Savannah, GA 31405
Ph: 912-925-0022 ext. 1243 | Mobile: 912-704-5284

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From: Julie Eisenman <JEisenman@wjcl.com>
Date: Mon, 30 Jan 2012 12:20:30 -0500
To: Jason Usry <jusry@wjcl.com>
Subject: FW: Black History

Please see below.. for the file. I also believe that Larry will doing this as well.

Thanks!
-Julie

Julie Eisenman
News Director

WJCL-ABC/WTGS-FOX

1375 Chatham Parkway | Savannah, GA 31405
Ph: 912-925-0022 ext. 1251 | Mobile: 912-631-3972

From: Thabie Sibanda
Sent: Monday, January 30, 2012 12:18 PM
To: Julie Eisenman
Cc: Dave Williams
Subject: FW: Black History

Hi Julie,

I would like to go to this event on Wednesday. I spoke to the lady and she said 10am would be a good time. Would it be alright if I can come into work a little later for this? It shouldn't last too long. Thanks.

From: Lillian Rosario [<mailto:Lillian.Rosario@savannah.chatham.k12.ga.us>]

Sent: Thursday, January 26, 2012 4:15 PM

To: Thabie Sibanda

Subject: Black History

Ms. Sibanda,

Shuman Elementary would love for you to come to our school to read to some of our students for Black History. Would you be available February 1, 2012? If so please let me know.

Thank you

Lillian Rosario

Teacher

Shuman Elementary

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South Effingham High School Mustang Diamond Club

Thank you for your generous support of the South Effingham High School Mustang Baseball Team!

(please list name the way you would like it listed in brochure)

Address: 1375 Chatham Pkwy. Savannah, Ga. 31405

Email: _chughes@wjcl.com Web Address: www.thecoastalsource.com

Sponsorship Amt.

\$ 400.00_____

Name on banner displayed at all home games

Name and website link on Mustang Diamond Club website

\$ _____

Name on banner displayed at all home games

Sponsorship recognized by announcer at home games

\$ _____

Name on banner displayed at all home games

\$

Name in brochure handed out to spectators at all home games

THANK YOU FOR YOUR SUPPORT OF THE SEHS MUSTANG BASEBALL TEAM!

Tradition Never Graduates

Cammie Hughes

From: Cammie Hughes
Sent: Monday, February 06, 2012 2:07 PM
To: 'Melissa Mixon'
Subject: RE: BASEBALL FUNDRAISER
Attachments: combined logos.png; Effingham County High School sponsorship form.docx

☺ We will definitely be a sponsor! We are going to do the Grand Slam Level. I have included our logos. I can either try and bring you the check this week or have it mailed out. Which would you prefer? Thanks.

Cammie Hughes

Program Coordinator/Local Sales Assistant
WJCL-ABC/WTGS-FOX
1375 Chatham Pkwy. 3rd Floor, Savannah, Ga. 31405
☎ 912-925-0022 ext. 1224 | 📠 912-921-2210

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From: Melissa Mixon [<mailto:mmixon@monroemarketing.net>]
Sent: Monday, February 06, 2012 12:34 PM
To: Cammie Hughes
Subject: BASEBALL FUNDRAISER
Importance: High

Last time I will ask... Ryan is a senior this year. Three opportunities to help us out:

1. Brochure ads sales: Levels and details are on attached form.
2. Raffle tickets: We need things donated for the raffle; any sporting event tickets, etc...
3. Silent auction: Do you have anything in a "prize closet; collectible memorabilia" that you get in from ABC or FOX ...

I will need before the 11th. Sorry for short notice, I have been so busy around here. Job security I guess! ☺

Thanks in advance for even considering to donate!

Melissa

Melissa Mixon
Media Planner
Monroe Marketing
P O Box 14558
Savannah, Georgia 31416
Office 912-920-6210
Fax 912-920-6212
www.monroemarketinginc.com

Cammie Hughes

From: Cammie Hughes
Sent: Monday, February 06, 2012 2:29 PM
To: Brie'Anna Austin
Subject: FW: Effingham County High School

From: Scott McBride
Sent: Monday, February 06, 2012 1:52 PM
To: Cammie Hughes
Subject: RE: Effingham County High School

Great stuff. We will do the big one.

Scott R. McBride
President/General Manager

WJCL-ABC / WTGS-FOX
1375 Chatham Parkway
Savannah, Georgia 31405

Office Phone: (912) 925-0022

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From: Cammie Hughes
Sent: Monday, February 06, 2012 1:45 PM
To: Scott McBride
Subject: Effingham County High School

Monroe Marketing is asking if we would like to be a sponsor of the Effingham County Baseball Team. There are a few levels to choose from:

SPONSORSHIP LEVEL (- one):

Sponsorship Amt.

_____ **\$400 or more - Grand Slam Level**

\$ _____

Name in brochure handed out to spectators at all home games

Name on banner displayed at all home games

Sponsorship recognized by announcer at home games

Name and website link on Mustang Diamond Club website

_____ **\$250 – Home Run Level**

\$ _____

Name in brochure handed out to spectators at all home games

Name on banner displayed at all home games

Sponsorship recognized by announcer at home games

_____ **\$100 - Triple Play Level**

\$ _____

Name in brochure handed out to spectators at all home games

Name on banner displayed at all home games

_____ **\$50 Level**

\$ _____

Name in brochure handed out to spectators at all home games

Cammie Hughes

Program Coordinator/Local Sales Assistant

WJCL-ABC/WTGS-FOX

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DATE: February 6, 2012
 INV# _____
 VENDOR # _____
 (For Business Office Use Only)

[illegible]

TOTAL OF CK \$ 400.00